

DATECSA S.A. hereby informs the general public that in compliance with Statutory Law 1581 of 2012 on Data Protection (LEPD) and its corresponding regulations, this privacy notice aims to inform the data subject about the processing that the data stored in our databases will undergo.

The conditions of the processing are as follows:

1. DATECSA S.A., identified by its Tax ID No. 800136505, will be responsible for processing your personal data.
2. In order to provide comprehensive service, the personal data collected will be processed for the following purposes:

CUSTOMERS	SUPPLIERS	EMPLEADOS Y EX - EMPLEADOS
<ul style="list-style-type: none"> ▪ Profile analysis ▪ Citizen/customer Service (Management of Queries, Requests, and Complaints -PQR) ▪ Data update campaigns and information about changes in personal data processing ▪ Opinion surveys ▪ Sending communications ▪ Customer loyalty programs ▪ Internal statistics management ▪ Administrative management ▪ Client management ▪ Management of collections and payments ▪ Billing management 	<ul style="list-style-type: none"> ▪ Citizen/customer Service (PQR management) ▪ Data update campaigns and information about changes in personal data processing ▪ Training ▪ Internal statistics management ▪ Administrative management ▪ Management of collections and payments ▪ Billing management ▪ Supplier management ▪ Economic and accounting management ▪ Fiscal management ▪ Commercial relationship histories ▪ Epidemiological research and related activities ▪ Social benefits ▪ Occupational risk prevention 	<ul style="list-style-type: none"> ▪ Training ▪ Granting and management of permits, licenses, and authorizations ▪ Schedule control ▪ Health control and management ▪ Declaration and payment of social security contributions ▪ Exercise of rights ▪ Internal statistics management ▪ Sanctions management, admonishments, attention calls, exclusions ▪ Administrative management ▪ Collections and payments management ▪ Pensión fund management ▪ Economic and accounting management ▪ Personnel training

CUSTOMERS	SUPPLIERS	EMPLEADOS Y EX - EMPLEADOS
<ul style="list-style-type: none"> ▪ Economic and accounting management ▪ Fiscal management ▪ Commercial relationship histories ▪ Marketing ▪ Offering of products and service ▪ Commercial prospecting ▪ Own advertising administrative procedures ▪ Reception and management of internal and external requirements concerning products and services ▪ Related to the corporate purpose of the organization ▪ Registration of document entries and exits ▪ Sending of information to data subjects ▪ Reservations and issuance of transport tickets ▪ Market segmentation ▪ Decision Support systems ▪ Remote selling ▪ Verification of data and references 	<ul style="list-style-type: none"> ▪ Administrative procedures ▪ Reception and management of internal and external requirements concerning products and services ▪ Registration of document entries and exits ▪ International commercial relations ▪ Related to the corporate purpose of the organization ▪ Sending of information to data subjects ▪ Reservations and issuance of transport tickets ▪ Security ▪ Verification of data and references, respecting at all times the basic principles established by the law. 	<ul style="list-style-type: none"> ▪ Payroll management ▪ Management of personnel ▪ Temporary employment management ▪ Medical history ▪ Employee information ▪ Epidemiological research and similar activities ▪ Private investigations on individuals ▪ Social benefits ▪ Certification services provision ▪ Benefits, subsidies, and other economic benefits ▪ Administrative procedures ▪ Occupational risk prevention ▪ Prevention and promotion programs ▪ Employment promotion and management ▪ promoción y selección de personal ▪ Staff promotion and selection ▪ Labor relations and working conditions ▪ Registration of document entries and exits ▪ Requests by regulatory bodies – Non -sensitive data ▪ Requests by regulatory bodies – Private and/or sensitive data ▪ Health ▪ Security

CUSTOMERS	SUPPLIERS	EMPLEADOS Y EX - EMPLEADOS
		<ul style="list-style-type: none"> ▪ Health risk verification ▪ Data and references verification ▪ Video surveillance

SHAREHOLDERS	VIDEO SUVEILLANCE
<ul style="list-style-type: none"> ▪ Citizen/customer Service (management of queries, requests, and complaints – PQR) ▪ Data update campaigns and information on changes in personal data processing ▪ Administrative procedures ▪ Reservations and issuance of transports tickets ▪ Administrative management ▪ Collections and payments management ▪ Billing management ▪ Economic and accounting management ▪ Tax and collection management ▪ Notarial records ▪ Visa/reidency applications ▪ Registration of shares and obligations ▪ Verification of data and references, always respecting the fundamental principles established by the law. 	<ul style="list-style-type: none"> ▪ Security

3. It is optional to provide information regarding sensitive data, understood as those that affect privacy or could generate some type of discrimination, as well as data concerning minors and/or biometric data.

4. The policy governing the processing of personal data, including any significant amendments, is available for review at <https://www.datecsa.com/gobierno-corporativo>. It can also be accessed by contacting tratamientodatospersonales@datecsa.com, as stipulated by law.
5. The data subject may exercise the rights of access, correction, deletion, revocation, or claim for infringement of their data by sending a letter addressed to DATECSA S.A. at the email address tratamientodatospersonales@datecsa.com, specifying the right they wish to exercise in the subject line; or by postal mail sent to Calle 15 # 29 A-11 Module C, Parque Logístico Empresarial Acopi – Yumbo, Valle del Cauca.

Cordially,

ERNESTO DE LIMA BOHMER
Legal Representative
DATECSA S.A.